

trueGuard
powerful, reliable connectivity

PRODUCTS
CATALOG

2025 PRODUCT LINE
ENGLISH VERSION
UPDATED NOV 2025



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THE COMPANY

trueGuard
powerful, reliable connectivity



TrueGuard Cables Ltd. was founded in the heart of Toronto with the mission of delivering professional cables built for maximum reliability, safety, and proven quality. Born from the vision of Jigneshkumar Patel, the brand aims to transform the way companies and professionals connect with the world.

We specialize in the manufacturing of professional-grade power and signal cables, engineered to perform flawlessly in stages, studios, installations, and demanding environments. Every **TrueGuard®** cable is designed to provide a clean, stable, and long-lasting connection, tailored to the real-world needs of those who depend on performance without compromise.

WHAT'S OUR EDGE?

12 AWG	SJOOW	RUBBER	OIL, WATER, WEATHER
Cable Gauge	Cable Rating	Outer Jacket	Resistance

Choosing **TrueGuard®** means trusting cables built to last: made with fully annealed stranded copper conductors that ensure maximum conductivity and minimal voltage drop, even under continuous load. Our products are designed to withstand the most demanding professional use, delivering stable power and consistent safety every time.

We use **12 AWG** cables with **SJOOW rubber jackets** that provide exceptional resistance to oil, abrasion, moisture, and extreme temperatures. This composition maintains outstanding flexibility and durability, even after repeated setups, roll-ups, and transport in harsh conditions.

Each cable is paired with genuine **Neutrik®** and **Hubbell®** connectors, globally recognized for their precision, durability, and electrical safety. This integration ensures a secure, stable, and failure-free connection, making every **TrueGuard®** cable a reliable tool for stages, studios, and professional productions.

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NO TARIFF: USMCA AND COPPER COMPLIANT BY DESIGN



At TrueGuard® Cables, we don't cut corners, or pay tariffs.

All our copper conductors are poured and smelted in the United States, making every cable fully compliant under the USMCA trade agreement and Section 232. That means no import duties, no extra costs, and no surprises for our clients across North America.

Our copper's U.S. origin and final assembly in Canada ensure a clean, traceable supply chain with premium materials and consistent quality from start to finish. TrueGuard® Cables are built stronger, smarter, and tariff-free — exactly the way professional gear should be.



LONG LASTING™ CABLES

12 AWG

Cable Gauge

SJOOW

Cable Rating

EPDM

Outer Jacket

OIL, WATER, WEATHER

Resistance

The **Long Lasting™** line features **SJOOW EPDM** outer jackets rated for **-40°C to +90°C**, ensuring strength, oil resistance, and flexibility in demanding conditions. The EPDM compound withstands sunlight, abrasion, and moisture, making these cables ideal for both indoor and outdoor use.

Designed for industrial and entertainment environments, they maintain electrical integrity under constant movement, coiling, and temperature fluctuations. **Long Lasting™** assemblies deliver the durability and reliability required for professional, long-term applications.



ULTRA FLEX™ CABLES

12 AWG

Cable Gauge

SJEOOW

Cable Rating

TPE

Outer Jacket

-50°C to +105°C

Resistance

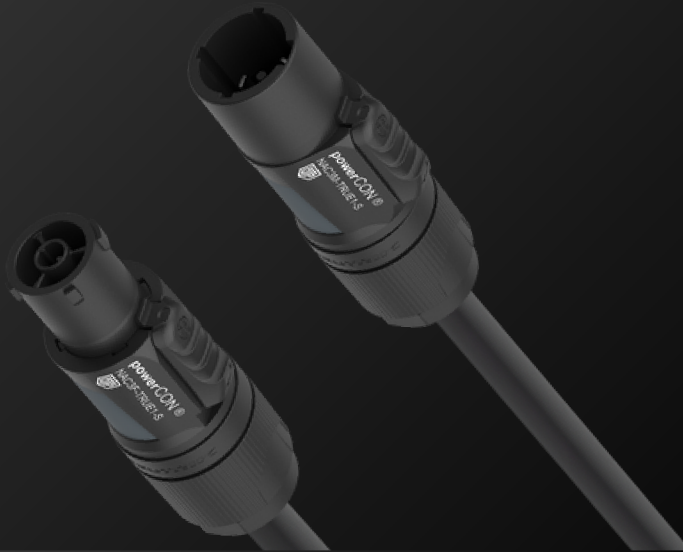
The **Ultra Flex™** series uses **SJEOOW TPE** outer jackets rated for **-50°C to +105°C**, offering exceptional flexibility, lightweight handling, and resistance to oils and abrasion. These cables remain supple in freezing conditions and stable under heat, making them perfect for portable setups.

Engineered for frequent handling and dynamic environments, **Ultra Flex™** assemblies enable quick setup, easy coiling, and long service life. Their advanced jacket design ensures consistent performance in a wide range of climates and applications.



LONG LASTING™ POWERCON TRUE 1 CABLES

With all-new generation of powerCON connectors



12AWG

Cable Gauge

SJOOW

Cable Rating

RUBBER

Outer Jacket

OIL, WATER, WEATHER

Resistance

The all-new generation of Powercon True 1

The **TGC12BX**, **TGC12EX**, **TGC12BD** and **TGC12AX** cables redefine power connectivity with their professional-grade design and unmatched durability. Featuring the new generation of Neutrik® powerCON True1 connectors, this cable is built for high-performance power transmission in demanding environments. The True Outdoor Protection (TOP) connectors offer IP65-rated dust and water resistance when mated with Neutrik® receptacles, ensuring reliability in harsh weather conditions.

With its **12AWG SJOOW** conductors, this cable guarantees minimal voltage drop, high power capacity, and long-lasting performance. The SJOOW Standard Rubber jacket provides exceptional flexibility, resistance to oil, abrasion, and weather, making it ideal for both indoor and outdoor applications.

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LONG LASTING™ POWERCON TRUE 1 CABLES

With all-new generation of powerCON connectors

12AWG
Cable Gauge

SJOOW
Cable Rating

RUBBER
Outer Jacket

OIL, WATER, WEATHER
Resistance



TGC12BX - Powercon True1 Female to True1 Male

Our **TGC12BX** is built for pros who need reliable True1 extensions. With Neutrik® True1 connectors and **12AWG SJOOW** cable, it delivers clean, stable power every time. Durable, flexible, and weather-resistant — this cable keeps your equipment safe and your setup running flawlessly.

6ft

Custom Sizes

SJOOW

12AWG

20A

TGC12EX - Powercon True1 Female to 5-15P (Edison)

The **TGC12EX** pairs a Neutrik® True1 female with a Hubbell 5-15P plug for unbeatable reliability. Its **12AWG SJOOW** jacket resists oil, heat, and wear, keeping your equipment protected. A cable made to perform — wherever the job takes you.



6ft

Custom Sizes

SJOOW

12AWG

15A



TGC12BD - Powercon True1 Male to 5-15R (Edison)

TGC12BD gives you Hubbell® quality and Neutrik® precision in one cable. The **12AWG SJOOW** line delivers consistent current, while the Hubbell® receptacle ensures a secure fit every time. Durable, flexible, and trusted for stage, studio, or touring work.

6ft

Custom Sizes

SJOOW

12AWG

15A

TGC12AX - Powercon True1 Female to 5-15P (Edison)

The **TGC12AX** connects your pro gear directly to standard outlets with confidence. Its moulded 5-15P plug and True1 female end make it tough, safe, and easy to use. The **12AWG SJOOW** cable handles high loads without overheating — built for heavy-duty reliability.



6ft

Custom Sizes

SJOOW

12AWG

15A

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LONG LASTING™ POWERCON XX CABLES

The legacy trustworthy connectors



12 AWG

Cable Gauge

SJOOW

Cable Rating

RUBBER

Outer Jacket

OIL, WATER, WEATHER

Resistance

The connector that built the stage world

The **TGC12CW** and **TGC12EW**, **TGC12CD**, **TGC12AW** cables carry on the legacy of the industry's most trusted standard, the **Neutrik®** powerCON XX series. Built for professionals who rely on consistency and strength, these cables deliver clean, secure power connections for audio, lighting, and stage setups. The new generation PowerCON XX connectors feature improved locking mechanisms and strain relief for even greater durability under daily use.

Equipped with **12 AWG SJOOW** conductors, these cables provide excellent current capacity and minimal voltage loss across long runs. The rugged rubber jacket resists oil, abrasion, and harsh conditions while maintaining flexibility during setup and teardown. PowerCON XX remains the reliable choice when you need solid, safe power — time-tested and trusted by pros everywhere.



LONG LASTING™ POWERCON XX CABLES

The legacy trustworthy connectors

12 AWG
Cable Gauge

SJOOW
Cable Rating

RUBBER
Outer Jacket

OIL, WATER, WEATHER
Resistance



TGC12CW - Powercon XX Blue to XX Grey

The **TGC12CW** is a professional-grade **Powercon XX** extension cable built for stable, high-current power transfer between fixtures and distro units. Featuring **Neutrik®** XX Blue and Grey connectors with locking precision, and **12AWG SJOOW** conductors for minimal voltage drop, it's engineered for rugged, repeat-use environments.

6ft Custom Sizes SJOOW 12AWG 20A

TGC12EW - Powercon XX Blue to 5-15P (Edison)

The **TGC12EW** combines **Neutrik®** XX Blue with a **Hubbell®** 5-15P plug to bridge stage-grade power with standard AC sources. Its **12AWG SJOOW** cable ensures optimal current flow, oil and abrasion resistance, and unmatched reliability in both touring and fixed installations.

6ft Custom Sizes SJOOW 12AWG 15A



TGC12CD - Powercon XX Grey to 5-15R (Edison)

The **TGC12CD** integrates a **Neutrik®** XX Grey connector with a **Hubbell®** 5-15R receptacle, creating a robust adapter for safe and consistent power extension. Built on **12AWG SJOOW** rubber cable, it delivers superior conductivity, flexibility, and protection against physical and environmental stress.

6ft Custom Sizes SJOOW 12AWG 15A

TGC12AW - Powercon XX Blue to 5-15P (Edison)

The **TGC12AW** merges **Neutrik®** XX Blue with a heavy-duty moulded 5-15P plug, offering a clean and secure connection from standard outlets to pro equipment. With **12AWG SJOOW** conductors and full strain relief, it's designed for maximum durability and stable performance under continuous use.

6ft Custom Sizes SJOOW 12AWG 15A





LONG LASTING™ EDISON AND OTHER CABLES

Rugged cable jacket for all weather, stage-ready use



12/18 AWG
Cable Gauge

SJOOW
Cable Rating

RUBBER
Outer Jacket

OIL, WATER, WEATHER
Resistance

Standard that never fails

The **TGC12DE**, **TGC12AN006** and **TGC18AN003**, cables deliver reliable, heavy-duty power solutions for everyday professional setups. Designed with precision-moulded Edison (5-15P) plugs and IEC C13 or 5-15R terminations, these cables ensure a secure and consistent connection between standard AC sources and lighting, audio, or video equipment. Each unit is built with industrial-grade components to guarantee dependable power transfer in studio, stage, or touring environments.

Constructed with premium **SJOOW** rubber jackets, these cables provide flexibility, oil resistance, and durability under demanding conditions. The **12AWG** and **18AWG** conductors deliver optimal current handling and minimal voltage drop across their respective lengths — from the compact 3ft and 6ft options to custom-sized extensions. Whether it's the precision of **Hubbell®** connectors or the rugged reliability of moulded ends, these cables are engineered to protect your equipment and perform flawlessly show after show.

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LONG LASTING™ EDISON AND OTHER CABLES

Rugged cable jacket for all weather, stage-ready use

12/18AWG
Cable Gauge

SJOOW
Cable Rating

RUBBER
Outer Jacket

OIL, WATER, WEATHER
Resistance



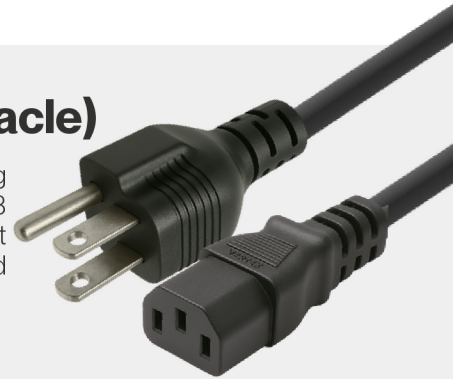
TGC12DE - 5-15P (Edison) to 5-15R (Edison)

The **TGC12DE** is a heavy-duty extension cable built to handle serious current demands for lighting, sound systems, and stage gear. Featuring dual **Hubbell®** 5-15 connectors and **12AWG SJOOW** construction, it ensures stable, low-resistance power flow and long-lasting durability. Perfect for professional studios, and touring rigs that need safe, consistent power in any environment.

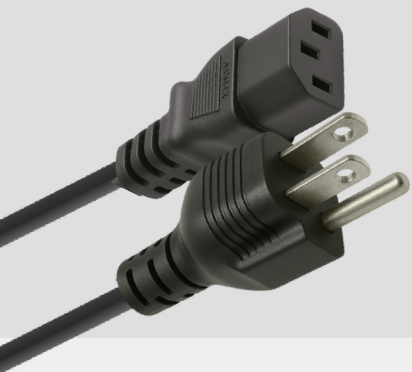
6ft Custom Sizes SJOOW 12AWG 15A

TGC12AN006 - 5-15P (Edison) to IEC C13 (Receptacle)

The **TGC12AN006** delivers dependable power for a wide range of equipment — from gaming PCs and audio racks to monitors and power supplies. Its moulded 5-15P plug and IEC C13 receptacle ensure a secure, vibration-resistant connection, while the **12AWG SJOOW** jacket provides flexibility and heat resistance. Ideal for setups that demand both strength and precision.



6ft SJOOW 12AWG 10A



TGC18AN003 - 5-15P (Edison) to IEC C13 (Receptacle)

Compact and tough, the **TGC18AN003** is perfect for powering short-distance connections in desks, consoles, and rack-mounted systems. Its **18AWG SJOOW** construction offers a flexible yet durable solution for PCs, mixers, amplifiers, and LED monitors. Whether in gaming stations, studios, or production gear, this cable delivers clean, consistent power without clutter.

3ft SJOOW 18AWG 10A

TGC12JK - 5-20P (Edison 20A Male) to 5-20R (Edison 20A Female)

Rugged and reliable, the **TGC12JK** is engineered for applications that demand high current capacity and maximum durability. Featuring Hubbell **5-20R** and **5-20P** connectors and a **12AWG SJOOW** construction, this cable handles heavy loads without sacrificing flexibility or safety. Perfect for powering lighting racks, professional audio equipment, servers, or industrial tools.

6ft Custom Sizes SJOOW 12AWG 20A



CABLE SPOOLS

Every gauge, every jacket material for your cable assembly needs



At **TrueGuard® Cables**, we also supply high-quality cable spools for professionals who prefer to build their own assemblies. Our range includes **SJOOOW** (300V), **SOOW** (600V), **SJEOOW** (300V), and **SEOOW** (600V) cables in 12, 14, 16, and 18 AWG. Each cable type is manufactured to strict UL and CSA standards, ensuring consistent performance in both industrial and entertainment applications.

Our SJOOOW and SOOW cables feature rugged **EPDM** rubber jackets engineered for exceptional oil, moisture, and abrasion resistance. These cables maintain flexibility in temperatures as low as **-40°C and up to +90°C**, making them ideal for indoor and outdoor environments, portable power, and stage use. Their thermoset insulation provides long service life even under repeated coiling, heavy loads, and mechanical stress.

For those seeking enhanced flexibility and a lighter jacket, our SJEOOW and SEOOW lines are constructed with **TPE** outer jackets, offering superior handling in tight setups and extreme temperatures from **-50°C to +105°C**. These cables combine excellent dielectric strength with resistance to chemicals, UV, and physical wear, making them perfect for frequent deployments and dynamic environments. All TrueGuard® spools are available in standard 250 ft, 500 ft, and 1000 ft lengths, with custom cuts available upon request.



BESPOKE MANUFACTURING TAILOR-MADE FOR YOU

Custom-built, client-specific production



12AWG
Cable Gauge

SJOOW
Cable Rating

RUBBER
Outer Jacket

OIL, WATER, WEATHER
Resistance

TrueGuard® specializes in B2B manufacturing for companies that need more than off-the-shelf solutions. Our Professional-Grade PowerCON lines are assembled with genuine **Neutrik®** connectors and **Hubbell®** 5-15P plugs, paired with heavy-duty **12AWG SJOOW** rubber cable built to handle constant setups, takedowns, and harsh conditions.

We provide lengths from **3ft** patch cords to **200ft** mains, ensuring your team gets exactly the sizes they need for stage, studio, or warehouse use.

Beyond assembly, we customize cables to your workflow. We can private-label with your branding, add shrink tubes for logos, barcode each unit for inventory control, and apply color coding for fast identification. This keeps your stock secure, reduces mix-ups, and saves time at every show.

If you're a rental company, integrator, or audio/lighting store, our cables are built to make your business run smoother.

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YOUR BRAND, YOUR BARCODE, YOUR STYLE

Custom-built, client-specific production



12 AWG

Cable Gauge

SJOOW

Cable Rating

RUBBER

Outer Jacket

OIL, WATER, WEATHER

Resistance

Our custom barcode service lets you go beyond plain black-and-white labels. You can add your logo, your colors, and your exact design so every product looks like it belongs to you. It's not just about tracking inventory — it's about showing identity in every detail.

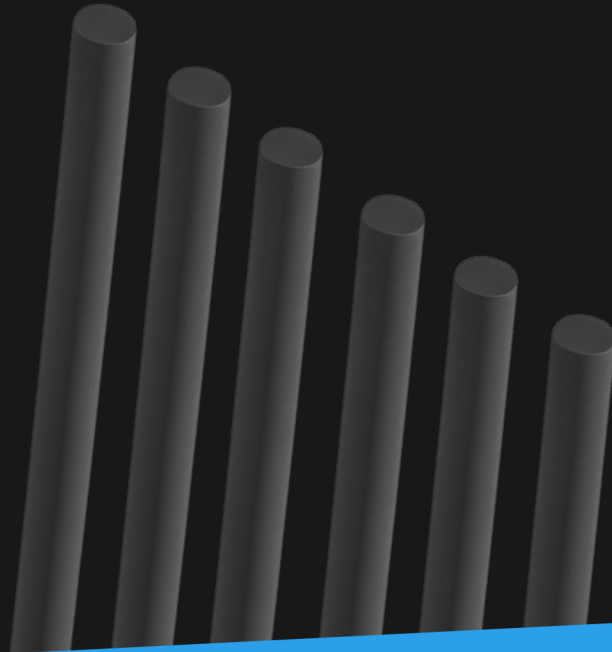
We print your barcodes on high-grade, durable materials that withstand handling, shipping, and warehouse wear. Whether you need matte or glossy finishes, each label is precisely cut and printed to match your color codes. That means your products look consistent from the factory to the customer's hands.

From small runs to full production volumes, we handle every project with precision and flexibility. Our team can integrate your barcodes with GTIN, UPC, or internal numbering systems, ensuring compatibility with Amazon, Shopify, and major retail standards. Your brand stays clean, professional, and unmistakably yours.



CUT-TO-LENGTH, JUST SAY HOW LONG

Total control over your cable builds



12 AWG

Cable Gauge

SJOOW

Cable Rating

RUBBER

Outer Jacket

OIL, WATER, WEATHER

Resistance

Our cut-to-length service gives you total control over your cable builds. Choose from standard lengths like 3ft, 6ft, 10ft, 15ft, 25ft, 50ft, 75ft, and 100ft — or request a custom size to fit your rig perfectly. Every cable is measured, cut, and finished with precision to guarantee a clean professional look and flawless performance.

Whether you're wiring a stage, a studio, or an event setup, having the right length means cleaner runs, better organization, and less signal loss. We use industrial-grade cutters and inspection tools to ensure every piece matches spec down to the inch. No more tangled mess or wasted slack — just clean, reliable cables that look and perform the way they should.

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Office

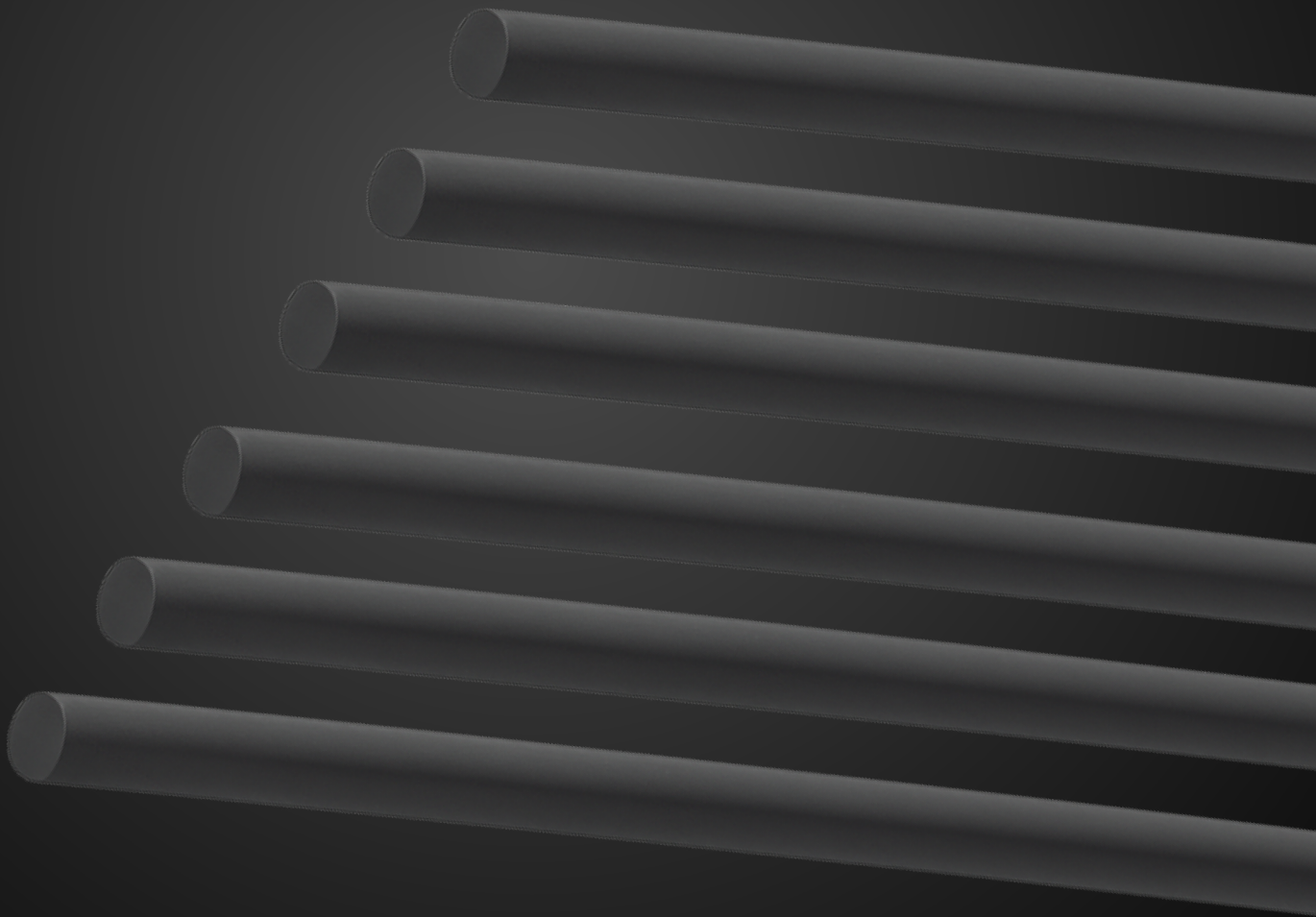
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